

Industry Booking Form

Company name:

Contact name:

Address for correspondence: (confirmation letter etc)

Telephone: (including country and area dialling code)

Mobile: (including country and area dialling code)

Email:

Company website: (This will be hyperlinked from the Annual Meeting site)

Company Twitter name:

Address for invoicing: (if different from the above)

PO Number:

Annual Scientific Meeting Partner Packages and Items

Please tick your preferred item(s) for Annual Meeting partnership and indicate the total cost below. Should your chosen item(s) no longer be available, we will contact you to discuss an alternative.

Sponsored Symposium	Unit Cost	Check
Sponsored Symposium - Monday 27th March: 16:30 - 17:45	SOLD OUT	
Sponsored Symposium - Monday 27th March: 18:00 - 19:15	SOLD OUT	
Sponsored Symposium - Tuesday 28th March: 16:15 - 17:30	SOLD OUT	

Onsite Partner Branding Opportunities	Unit Cost	Check
Registration Area (1 partner only)	£5,000 + VAT	
Poster Boards (1 partner only)	£6,000 + VAT	
Refreshment Area / Tea & Coffee (1 partner only)	£4,250 + VAT	
Branded Delegate Bags (1 Partner only) Book by 24th February	£6,500 + VAT	
Delegate Lanyards (1 Partner only)	SOLD OUT	

Print Partner Opportunities	Unit Cost	Check
Pocket Programme Book (1 Partner only) Book by 24th February	£8,000 + VAT	
Printed Programme Book (1 Partner only) Book by 24th February	£10,000 + VAT	

Cc1Technical Partner Opportunities	Unit Cost	Check
Mobile App (1 partner only)	SOLD OUT	
Audio Visual (1 partner only)	£7,500 + VAT	
IT Charging Station (1 partner only)	£3,000 + VAT	
Wi-Fi Partner (1 partner only)	£6,000 + VAT	
Portable Power Bank (1 partner only)	£8,000 + VAT	
USB Partner (1 partner only)	£5,000 + VAT	

Opportunities to Partner on Something Different	Unit Cost	Check
Webcast of Key Educational Sessions	Price Upon Request	
Educational Grant to support Pitfalls Meeting	Price Upon Request	

Note: VAT is charged at the prevailing rate, if applicable.

Exhibition Packages

Please tick your requirements below and indicate the total cost.

Space	Check	Unit Cost	Qty	Cost
Space Only		£625 + VAT per square metre		£
Shell Scheme (6sqm)		£5,000 + VAT per 6sqm		£

Additional Exhibitor Registrations	Check	Unit Cost Per Registration	Qty	Cost
(2 exhibitor registrations are included per 9sqm)		£150 + VAT		£

Note: VAT is charged at the prevailing rate, if applicable.

Overall total of Annual Scientific Meeting Partnership and Exhibition booking: £ + VAT

In checking this box you agree to the General Terms & Conditions as set out by MCI UK Ltd contained within this prospectus, including the cancellation policy.

Name:

Date:

Payment

Payment must be received within 30 days of the invoice being issued or prior to the meeting, whichever occurs first.

Those partners and exhibitors who have not paid for their items will not be granted access to their symposium room or stand location to build or dress the space. All payments must be made in pounds sterling (GBP £) and the partner/exhibitor must pay all transferring fees.

Please select how you will wish to pay

Cheques

Cheques should be made payable to BSH Enterprises Ltd and sent to:

*FAO Annual Scientific Meeting Team,
The British Society for Haematology,
100 White Lion St,
London, N1 9PF*

Bank Transfer

Bank Transfer information will be provided with the invoice.

Please note: Full payment is required in order to secure your Annual Scientific Meeting partnership item and/or exhibition space and our standard invoice terms are 30 days, however, for late bookings immediate payment may be required. Items will remain unsecured until full payment is made and should payment not be received within the timescales indicated, your items and/or space may be offered to another company. The organisers reserve the right to deny participation should full payment not be received within the timescales indicated.

This is a binding contract and becomes valid after the booking form is accepted by the Annual Scientific Meeting Secretariat, MCI UK Ltd, and a confirmed letter is issued. Please take time to read the general terms and conditions contained within this document. On receipt of this booking form, the organisers will send a letter of confirmation along with an invoice for the full amount due.

Please return this signed industry booking form by post or scan and send by email to:

MCI UK Ltd
Suite 4.1, Turnberry House, 175 West George Street, Glasgow, G2 2LB
E: BSH2017@mci-group.com

General Terms And Conditions For Annual Meeting Partnership And Exhibition

1. Industry Prospectus

This document provides the list of Annual Scientific Meeting partnership and exhibition opportunities available to purchase along with featured, specific inclusions and entitlements.

2. Acceptance Of General Terms

Those wishing to participate as an Annual Scientific Meeting partner or exhibitor unreservedly accept, and undertake to comply with these general terms. The event organiser reserves the right to give notice should any new provisions, circumstances or changes in the interest of the event occur.

3. Letter Of Commitment

If you would like to be an Annual Scientific Meeting partner or exhibitor, please complete, sign and return the booking form by fax, post, or email. Emailed copies must be a scanned version of the signed original. Fax or send the aforesaid completed forms to the following:

MCI UK Ltd, Suite 4.1, Turnberry House, 175 West George Street, Glasgow, G2 2LB, United Kingdom.
Tel: +44 (0)141 202 2888 Email: BSH2017@mci-group.com

Upon receipt of the completed booking form, MCI will then proceed to issue your company the necessary invoice with full payment instructions.

4. Payment

100% of the entire Annual Scientific Meeting partnership and/or exhibition money is to be paid to MCI UK Ltd in order to secure the opportunity, no later than 30 days from receipt of the official invoice. In the event of failure to pay within the payment terms, the organiser reserves the right to terminate the reservation at any time with immediate effect and without formalities.

5. Cancellation Policy

We will consider a signed booking form as confirmation of your commitment and all cancellations must be detailed in writing to the Annual Meeting Secretariat. Upon receipt of a signed booking form, the Annual Scientific Meeting partners/exhibitors will become liable to the organising committee for the amount committed as follows. For cancellations made:

- Up to and including 10 January 2017 50% of the total package cost will be retained
- After 10 January 2017 100% of the total package cost will be retained.

6. Re-Assignment

The commitment from an Annual Scientific Meeting partner or exhibitor is non-transferrable to any other organisation without prior written consent by the organiser. No booking or space confirmed is permitted to be re-assigned or sub-let in any manner. It is not permitted for more than one organisation to share a booth space without prior consent from the organiser.

7. Damage

Annual Scientific Meeting partners and exhibitors shall leave the shell scheme and hired equipment in the same good condition that it was found in and will be liable for any damage caused as a result of their facilities and decoration.

8. Distribution Of Materials

Any distribution of advertising materials, corporate leaflets, invitations or flyers may only be carried out from the exhibitors stand or within the pre-reserved meeting room.

9. Exhibition Plan

The exhibition floor plan and the session schedules are compiled by the organiser which attributes the spaces on a first come, first served basis and takes into account insofar as possible, the preferences expressed by the Annual Scientific Meeting partners and exhibitors. The organiser reserves the right to change the exhibition floor plan and the session schedules at any time with the Annual Scientific Meeting partners and exhibitors waiving entitlement to make any claim in this respect and undertaking to comply with the decisions taken.

10. Non Occupancy

The allocated exhibition spaces shall be occupied by the Annual Scientific Meeting partner or exhibitor at all times during the Annual Scientific Meeting opening hours and the exhibition session schedule published. Failing this, the spaces will be deemed available and may be otherwise attributed without the defaulting exhibitor being entitled to claim any form of indemnity or repayment.

11. Liability For Loss Or Theft

Exhibitors, Annual Scientific Meeting partners and participants are responsible for all equipment for which they are the custodians and, in particular, for the equipment which they are exhibiting and that which they are renting and which is present on their stand. The organiser does not accept any liability for loss, theft or damage to the equipment for which the participant is the custodian. The participant shall directly arrange specific insurance in this respect.

12. Prioritisation

In the event that more than one company is interested in Annual Scientific Meeting partnering an item, the date on which we receive the booking form will decide on item assignment and will be based on a first-come, first-served basis.

13. Unscheduled Meetings And Events

During the event, no participant, Annual Scientific Meeting partner or exhibitor may organise, attend or favour meetings, gatherings or any other events, which shall not have been reported to, and approved by, the organising committee beforehand.

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14. Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the organiser's offers, publications and other products or services shall remain its property. Any rights which may be granted by the organiser are destined for the participant's sole use and may not be assigned, transferred or granted under sub-licences without the organiser's prior agreement. Granted rights shall be non-exclusive. The participant shall not acquire any intellectual property right over the services and products offered by the organiser.

15. Trademarks And Logos

The Annual Scientific Meeting partners and exhibitors shall be personally responsible for any authorisations relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the event. It shall hold the organiser harmless as regards any action in this respect. Moreover, the participant hereby expressly authorises the organiser to use the candidate's trademarks and logos within the strict framework of the event for its organisation and promotion.

16. Insurance

The Annual Scientific Meeting partner and exhibitor undertakes to arrange a public liability insurance policy providing cover for any/all loss/damage caused to third parties for which it is liable (including all regular and temporary staff). The policy shall include a 'rental risks' clause to cover loss, theft, damage to all/any equipment that it is the custodian. Upon request, the organiser will be provided with copies of such policies.

17. Force Majeure

In the event that the Annual Scientific Meeting does not take place owing to an event of force majeure, the participants undertake not to claim any indemnity from the organisers. The amounts still available following payment of all the expenses incurred shall be distributed to the participants on a pro-rata basis of the amounts paid.

18. Exclusion Of Liability

The organiser may not be held liable for the Annual Scientific Meeting attracting a lower than expected number of participants or for any lack of interest in the event as a whole.

19. Disputes

This contractual relationship is governed by the English Commercial Court, a sub-division of the Queen's Bench Division of the High Court of Justice. In the event of a dispute, the English Commercial Court shall have sole jurisdiction.